

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Unsettled

# There's a Fragrance in the Air That Is the Call of the Great Out-Doors — and Here Are the Things to Have Out-Doors

## A Divided Nation Can No More Stand

an a divided family. Do you remember your old school teacher told you of the father who had four grown sons who were all the same quarreling with each other? He threw down before them a bundle of rods bound together and bade them break it, which they tried to do without success. Then he had the rods taken off and they picked up piece by piece and easily broke them all.

"So now, you see," the father said to his boys, "as long as you are united nobody can overcome you."

Together this Store pulls.

[Signed] *John Wanamaker*

## Sterling Silver Tea Services in Period Designs

Every taste has been consulted in the variety of patterns here.

Many people prefer the simple, dignified lines of the Colonial period, represented by the Washington or Plymouth. Many others like something more elaborate, such as the Maintenon.

No matter which service is chosen, however, the weight is dependable and the price as moderate as it can safely be. The least expensive is the small Plymouth at \$246 for five pieces. The highest priced, the Maintenon, at \$1050 for the five pieces.

Plymouth Washington  
Victoria Newport  
Happelwhite Lansdowne  
Clermont Lafayette  
Maintenon King Albert  
(Main Floor)

## Hat-and-Coat Special for Youngsters

Sixty little coats with cloth hats to match are ready for children between two and six years.

Every one of sturdy cloth in tan or light blue, and each outfit may be had complete for \$9.75.

Sold separately the coats are \$7.50 and the hats \$2.25.

(Third Floor)

## Union Suits That Women Wear Can Be Cool and Light

and almost as refreshing as an evening breeze and at the same time as wearable as heavier things would be.

(First Floor)

## An Autoist Can Almost "Re-Tire" on What He Can Save by Buying

McLean cord tires while the present shipment is selling so much under the market figures. And every one is an over-sized tire that will be shrunk and adjusted here. Every one is non-skid and every one is warranted for good service.

30x3 1/2 in. .... \$12.75  
32x4 in. .... \$22  
33x4 in. .... \$23  
34x4 in. .... \$24  
33x4 1/2 in. .... \$28.50  
34x4 1/2 in. .... \$29.50  
35x4 1/2 in. .... \$31  
35x5 in. .... \$37  
37x5 in. .... \$38  
(The Gallery)

## White Dotted Swiss Special

Much wanted just now for making cool white Summer frocks and shirtwaists.

It comes from St. Gall, the dots are various sizes, the width 36 inches, and the price 65c a yard.

(First Floor)

## New Parisienne Elastic Corsets

A short model of elastic, laced in back, and ideal for gardening or horseback riding, is \$11.50.

At \$15 is a topless elastic model, 14 inches in length, with reinforced back, suitable for dancing and evening wear. In a heavy silk elastic, the price is \$28.

(Third Floor)



## "Fore" Men Who Play Golf

bright, sunny days and warm days, that are just over on the next green, are a lure, indeed.

And the first thing a fellow thinks of when he drives into a day like that is "putting" on an

## English Golf Suit

of coat and knickers in the finest tweed or shetland or worsted, in such individual and distinctive patterns and colors at \$58.50.

Or if he likes his "tea" on the club-house veranda between rounds he might choose the

## Four-Piece Golf Suit

—a sort of a "foursome" in clothes—that provides a vest and trousers for lounging hours as well as the sports coat and knickers that rule on the links.

Every one of light, bright tweed and homespun, some with bellows backs and belted; a few of the good old-style Norfolks. The mark up is \$48.50 and \$60.

Each hole can be made in less when a man steps along in a good pair of springs

## Golf Shoes

especially the finest English hand-sewn shoes with rubber spud soles at \$28.

Domestic golf shoes of Norwegian leather and with rubber soles are \$10 and \$12.

But there's many a hole a fellow can get into between holes, and every golfer likes to have odd knickers from \$5 to \$12; Golf Caps, in English tweeds \$3; Golf Sweaters, several weights and colors \$10 to \$18; Golf Raincoats, free and easy coats that protect without restricting the swing, \$15; Golf hose, imported or domestic, in various materials and colors, \$3 to \$10, are all in the Men's London Shop. And there are 100 dozen imported golf balls, Dimple or Bramble markings, in the Sporting Goods Store at \$3.75 the dozen.

(The Gallery)

## There's Plenty of Room for All a Man's Toes

and plenty of fashion for all a man's pride in the new straight, soft-tipped oxfords.

As a matter of fact, the oxfords follow the English last, except the tips are perfectly straight. In a different way, however, from a brogue. And they are as soft as fine fabric.

Made of calfskin—a rich, fine tan. Price \$8.

(Main Floor)

## The Most Popular Bedspreads—Dimities at \$2 and \$2.25 Each

Popular because they are the best dimity spreads in Philadelphia at the prices.

Snow-white, seasonable and wash like sheets. 2 x 2 1/2 yards, \$2; 2 1/4 x 2 1/4 yards, \$2.25 each.

(Sixth Floor)



The tweed capes are great comfortable circular things—rainbow plaids, a brown and tan plaid, and a gray plaid with brown crossbars. Some of these capes have large arm slits.

As for the polo coats, they come in caramel brown, a deep tan and the lighter tan of camel's-hair. Thoroughly mannish, with raglan sleeves, leather buttons and box or inverted pleats down the backs.

Each garment is \$37.50.

(First Floor)

## Already Women Are Asking for White Shoes

for country club and out of town, and for indoor wear in town.

Of feather-weight lightness and daintiness for afternoon wear are the fine white buckskin one-strap slippers, with flexible turned soles, perforated finish, and a choice of either narrow toe and low French heel, or rounded toe and Spanish heel.

White buckskin oxfords with long wing tip, plentiful perforations and sawtooth edgings, are \$13 and \$13.50 a pair. They offer a choice of soft or box toe, military heel or broad flat heel. The heel and heavy welted sole are black leather.

(First Floor)

## Novelties from the Candy Store

Now that the baseball season is open little paper baseballs to serve as candy holders are timely, and so are little wooden bats with tops which unscrew to let in the candies. The first are 20c each; the second 35c.

Jack Horner pies—pink or yellow, and each containing a dozen favors—are ready for Easter week parties. Price \$6.50.

Chocolate straws of particularly fine quality are 70c a pound.

(Downstairs Store)

## Mexican Shopping Baskets at Half

More than 1500 bamboo baskets—well made and sturdy—are ready. They have the natural finish and are extremely popular for marketing or shopping.

Sizes 8 to 9 inches, 50c  
Sizes 10 to 11 inches, 40c  
Sizes 11 to 12 inches, 45c  
Sizes 12 to 14 inches, 50c  
(Fourth Floor)

## Cottage and Summer Home Furniture Should Be Bought Here and Now

The comfort, pleasure and satisfaction derived from summer homes depends upon how much forethought is given to the furnishing.

It is not a moment too soon to tackle this problem. Probably new furniture will be needed. In that case, the kind that serves from season to season should be bought here.

And it is found in greatest variety here. The kind that can be depended on for service this season and next and next, indefinitely.

Decorated, novel, individual-looking suits and pieces of great charm are shown in variety, notably suits for breakfast rooms and small dining rooms.

Many delightful color effects and novelties of design are in pleasing evidence. Furnishing Summer homes from such selections is a special delight.

Prices from \$200 for suits of sturdy simplicity in dark brown oak up to \$300. Bedroom suits of an equally attractive type from \$125 (for



(Sixth Floor)

## Fruit and Flowers in Merry Rivalry on Hats

PARIS, being of two minds as to fruit and flowers, ended by using both and, in some cases, on the same hat.

So, on the newest hats from our own good milliners are the loveliest trimmings of French flowers and fruit, such as grapes, cherries, currants and so on.

In the new shapes which Paris approves—the quaint poke and mushroom and the large flat brims which trim so effectively. The color combinations are beautiful, being Paris-inspired, of course.

And for prices, they start at \$15 and go up to \$30.

(Second Floor)

## Some Smart Polo Coats Have Arrived for Girls

If one must pin oneself down to choosing only one coat for Spring, a polo coat certainly would be an excellent choice, for it is the kind of coat that can be worn in good taste on many occasions.

The material is a soft tan-colored coating with a large block check of jade or Copenhagen. It has raglan sleeves, large patch pockets with flap and a notched collar.

Entirely silk lined at \$28.50. In sizes twelve, fourteen and sixteen years.

(Second Floor)

## Women's Tweed Coats, Capes and Polo Coats, Each \$37.50

The tweed coats—two models—are in a warm grayish mixture and a plain brown, and are cut in the favorite raglan style.

(First Floor)



## From Out of Paris

### The Newest and Prettiest Collars

The latest importations are round, square, Tuxedo and circular collars, every one hand embroidered in the daintiest manner and many being trimmed with real lace.

As low as \$1.50 for a collar, up to \$25 for a set.

### Baby Garments Just Off the Boat

Every stitch hand made and such tiny stitches and fine embroidery!

First come the long dresses for the new baby. Prices are \$3.25 to \$12.50. Princess petticoats for babies up to two years are \$3.

Short dresses from six months to two years are \$3.25 to \$6.75 and others from two years up to six are \$9 to \$14.

### New Veilings Incline to Dots

Most women prefer dotted veilings for small and medium sized hats, especially in pretty fancy meshes.

(Main Floor)

## Imitation Ivory Toilet Articles at Half

"Seconds" of an excellent line. The imperfections are trifling and will not impair the wearing quality.

Mirrors, brushes, combs, trays, puff boxes and other articles, priced from 10c to \$4.

(West Aisle)

## More \$14.50 Capes for Schoolgirls

No sooner here than they are away again and it really isn't at all strange.

In soft tan, rose or blue tweed, circular in shape and in a nice weight for cool days.

For six to fourteen year girls.

(Second Floor)

## 120 Oriental Rugs, Every One a Remarkable Value

50 Persian Mosuls, average size about 4x6.3 feet, \$30 each.

25 Kazaks, average size about 7x5 feet, \$50 each.

25 Dozarts, average size about 6x5 feet, \$95 each.

10 Persian Mahals, average size about 7x10.3 feet, \$145 each.

10 Persian Mahals, average size about 9x12 feet, \$250 each.

(Seventh Floor)

## Three \$25 Tweed Specials Young Women Particularly Like

People are saying, and we have good reason to believe it is the truth, that the best-looking tweed garments in the city at \$25 are at Wanamakers.

\$25 tweed sports suits, made of excellent quality tweed, well tailored and they fit well. In blue, tan, rose, orchid and gray.

\$25 tweed capes, full and circular and just the thing for motoring or sports wear. In pretty plaids.

\$25 sleeveless dresses with cape in orchid, light blue, rose and tan. Also in plaid. Exceedingly good at the price.

All come in 14 to 20 year sizes.

(Second Floor)

## Coat Suits and Cape Suits at a Late-Season Price—\$28.50

Any woman who knows fabrics and tailoring need but look carefully at these tweeds, homespun and mixtures to realize what a great deal she is getting for her money.

The suits are all, of course, in the latest styles, and are usually possessed of the charm of simplicity; but the great attractiveness lies in the color—in grays, violets, rose shades, browns and new blues.

oftenest plain, but occasionally combined with some other tone to form a check.

All sizes in the lot, though not in every color. Price \$28.50.

(First Floor)

## Newest of All the Leather Handbags Is the Two-Tone Bag

Trim as can be, and it's hard to imagine anything smarter to carry with the tailored costume.

The gusset and flap are calfskin, and such a light tan calfskin at that, while the body of the bag is shiny auto leather in black.

Another is black auto leather all over except the west part inside the gusset, and there the light tan calfskin is in striking contrast. And the bag is fitted up like a vanity inside.

(Main Floor)

## A Remarkable Selection of Dinner Sets at Low Prices Includes Many New Arrivals

The dinnerware selections have been interestingly replenished by new shipments which have come at prices much below the regular values.

In addition, there are a number of excellent sets from the regular stock at prices proportionately low.

The opportunities afforded by the combined groups are unequalled in Philadelphia.

### American Dinner Sets

At \$12, fine semi-china, attractive semi-conventional pattern in blue. 52 pieces in each set, which is a complete service for six persons, and the price is much less than that.

106-Piece Dinner Sets, \$25  
Three decorations, all good, of fine semi-china.

106 and 100 Piece Dinner Sets, \$35  
Fine semi-china sets, three handsome patterns. Also 100-piece imported china dinner sets with Royal blue band. Every one an exceptional value.

Nippon Dinner Sets  
At \$60—106-piece fine thin Nippon china, effective border in black Grecian key design between two gold lines; coin handles. Almost half the regular price.

French Dinner Sets  
At \$50—106-piece fine French china in two beautiful patterns with coin-gold handles.

At \$35—an attractive collection of new patterns; finest quality ware; all with coin-gold handles.

(Fourth Floor)